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News & Information to help YOU create Profitable Sales!

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Doonan[®] Welcomes New Wisconsin Dealer

Please join us in welcoming the following New Dealer to the Doonan[®] Specialized Trailer LLC "Best in Class" Dealer Network:



TRUCK EQUIPMENT INC.
www.TruckEquipInc.com
Proudly serving 2-locations:



Corporate Headquarters:
Jordan Schroeder, *President*
Scott Meyers, *Sales*
Richard Carter, *Sales*
855 Glory Rd., Green Bay, WI
PH: 920-494-7451
Toll Free: 800-242-7337



Jason Wendell, *Sales*
7202 Zinser St., Schofield, WI
PH: 715-355-0701
Toll Free: 877-355-2924



Doonan[®] Specialized Trailer LLC
Designers and Builders of Specialized Trailers Since 1974

SPECIALTY PRODUCTS SHOWCASE: Doonan[®] Develops New Flatbed Coil Hauler Trailer with Innovative Safety & Weight Design

When the opportunity to design and build a new specialized Flatbed Coil Hauler 'well design' trailer for Walker's Trailer Sales, LLC, Lavergne, TN, presented itself to Doonan[®] Specialized Trailer LLC; the Sales, Engineering and Manufacturing teams at Doonan[®] stepped-up to the challenge.



Innovative Doonan[®] Design

A first for Doonan[®], the new custom 48' x 96" Black Gold™ Coil Hauler trailer was developed specifically for hauling steel coils shotgun style (where the eye of the coil is facing forward), recessed inside a well, for the factor that coils can pack a punch if they get loose.

Designed with two outer perimeter beams with 1" x 5" top and bottom flanges, the new Doonan[®] manufactured trailer features a well opening in the center that measures 19' long x 76" wide, with recessed concave beams to safely secure the coil load.

Coils are generally some of the toughest types of freight to haul because of their concentrated weight in one small area on the trailer. One of the many advantages Doonan's

trailer design has over other competitors' trailers, is that Doonan[®] has engineered the coil well closer to the axles, in order to transfer more weight onto the trailer axles. Upon re-searching, Doonan[®] found competitor trailers cannot haul as much weight by comparison, because their truck axles become overloaded before the trailer axles are maxed out.



Coils can range in size from something relatively small like 5,000 lbs. to over 60,000 lbs. Doonan's new Flatbed Coil Hauler trailer's Gross Vehicle Weight Rating (GVWR) is 98,000#. The GVWR is based on a tri-axle trailer with disc brakes.

The trailer is also designed to have a tarp system installed, so the coils are protected from the elements and arrive at their destination safe and sound. Nine custom pockets were installed along the sides of the trailer for this application.

"We couldn't be more pleased with the design and weight this trailer can hold," stated Mike Gordy, Co-Manager (Operations), Doonan[®]. "The customer is delighted and we expect additional orders for this Coil Haul trailer as a result of this first successful build."

New Doonan[®] Product Showcase Ad debuts on Mid-America Trucking Show Website

We invite you to check out our New Ad on the MATS website. Held March 31-April 2, 2016, in Louisville, KY; MATS is the largest annual heavy-duty trucking event in the world, attracting 70,000 attendees from the US and abroad.

<http://www.truckingshow.com/product-showcase/detail/452>

Visit us at Booth #: 16240
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