



The Doonan® PROFIT.

News & Information to help YOU create Profitable Sales!

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December 2016 • Issue 12

PRODUCT SHOWCASE

Doonan® Chaparral II™ Aluminum Beam Drop Deck Trailer

- Lighter
- Stronger
- Enhanced Aesthetics
- Superior Corrosion Protection



Available in any length x 96" and 102" wide dimensions, the Chaparral II's™ lightweight aluminum design, combined with over 300 pickable options, makes it one of the most versatile trailers on the market. The trailer's innovative construction also allows for ease of maintenance.

For more information, visit: www.doonan.com/products/drop-decks/chaparral-ii/ and/or contact your Doonan® Specialized Trailer Sales Representative. Order your Stock Units today!



HOLIDAY HOURS

Doonan's® Office and Plant will be closed Monday, December 26 for Christmas. We will reopen on Tuesday, December 27.

We wish everyone a very Merry Christmas!



Doonan® launches [NewDoonanTrailersForSale.com](http://www.NewDoonanTrailersForSale.com)

website in support of 2017 Dealer Incentive Program. Site created to help Dealers market and sell your New Doonan® stock inventory.

As shared in our November Profit Newsletter, Doonan® has partnered with TruckPaper to create a searchable website for New Doonan® inventoried Dealer product called: www.NewDoonanTrailersForSale.com. This new site, which is accessible via direct link and on the Doonan® website under the Inventory tab, was developed to help bring customer awareness of your available New Doonan® Stock Units.

For Doonan® Dealers currently advertising with TruckPaper and wishing to post to the site, your Login and Ad posting instructions remain the same and are provided below. For those Doonan® Dealers who are not currently advertising with TruckPaper; you too, will be able to list your New Doonan® trailer inventory on the webpage for FREE. Please continue reading on how to get started placing your Ads.

This site will be a tremendous tool for communicating the number of New Doonan® Stock Units you have available.

INSTRUCTIONS FOR PLACING NEW DOONAN® TRAILER INVENTORY ADS:

(Current Doonan® TruckPaper Advertisers who have a Sandhills Cloud Login)

1. Click-on the Sandhills Cloud logo "DEALER LOGIN" located in the top right corner of the www.NewDoonanTrailersForSale.com page.
2. Type in your TruckPaper issued username and password *case sensitive.
3. Click-on the Inventory-Manage Application.

4. Once inventory is entered, Click "SAVE" will appear in the top right, and will save your specs. To add photos, click-on the lower right photo box to open the web photo browser. You can click and drag photos by clicking-on photo and moving them to the spot you need. Click "Done" and that will save it.
5. In order for your New Doonan® Stock Units to publish to and appear on www.NewDoonanTrailersForSale.com you must enter the 17 digit VIN in the VIN cell, as well as select the bullet for "New" within the TruckPaper Cloud Inventory Program.

If you have multiple like model trailers in a single inventory record (such as a 3-stack), please list each trailer separately on the site, so the VIN # can be captured for each trailer.

IF YOU ARE NOT A CURRENT TRUCKPAPER ADVERTISER:

Doonan® has formalized an Agreement with TruckPaper to provide Doonan® Dealers with a FREE login to list their New Doonan® Stock Units, to be published on www.NewDoonanTrailersForSale.com. Click-on "CLICK HERE IF YOU ARE A DOONAN® DEALER AND NEED CLOUD LOGIN" below the Sandhills Cloud logo on NewDoonanTrailersForSale.com to start the process.

We look forward to you having Great Success selling your New inventoried Doonan® product with this partnership program!