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MEDIA RELEASE

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Doonan Specialized Trailer LLC Strengthens Industry Leadership Position – Joins North American Trade Associations: NTDA & CTEA

GREAT BEND, KS (July 14, 2015) – Doonan Specialized Trailer LLC, a leading manufacturer of platform trailers, including custom flatbeds, drop decks, oilfield trailers, extendibles, RGN lowbeds and double drops; is proud to announce its continued active role in the industry, securing memberships with the National Trailer Dealers Association (NTDA), and the Canadian Transportation Equipment Association (CTEA).

“We are extremely pleased to have joined these two leading Industry Trade Associations,” stated Michael Hinton, Manager of Marketing & Inside Sales. “Doonan’s strategic affiliations with NTDA & CTEA provides us with access to valuable networking opportunities; market and industry news, issues, trends; and communication resources. The ability to get in front of dealer principals who have an impact on trailer ordering and product specification effectively supports our business strategy – To serve and exceed the expectations of our customers, by producing the highest quality, innovative, and cost effective trailer products, combined with unparalleled customer service.”

Established in 1990, the National Trailer Dealers Association (NTDA) boasts one of the largest networks of trailer dealers in North America, representing nearly 800 companies that sell, manufacture, lease, and repair semi-trailers and trailer parts and accessories throughout North America. With its headquarters in Brighton, MI; the NTDA acts as the only voice and organization for independent semi-trailer dealers and trailer manufacturers of trailers over 26,000 lbs.

Founded in 1963, the Canadian Truck Body Equipment Association (CTBEA); now known as the Canadian Transportation Equipment Association (CTEA), represents over 520 members. The Ontario, CAN based organization serves commercial vehicle manufacturers, their dealers, distributors, component manufacturers and service providers in the Canadian marketplace. CTEA effectively lobbies all levels of government on the industry’s behalf, bringing together stakeholders to participate in generic cooperative testing.

Hinton added, “We’re excited about our new member relations with NTDA & CTEA, and the pool of resources each brings to our current and future business growth. We will continue to keep customer satisfaction as our number one priority and look forward to continuing to develop our ‘Best in Class Dealer’ Network in 2015.”

About Doonan Specialized Trailer LLC:

For over forty years, Doonan Specialized Trailer LLC has been dedicated to producing platform trailers that meet and exceed the specialized needs of owner operators. Its product lines include custom flatbeds, drop decks, oilfield trailers, extendibles, RGN lowbeds and double drops. Doonan has a wide network of independent dealers located across the USA, Canada and Mexico. Headquartered in Great Bend, KS, Doonan takes pride in its superior quality, craftsmanship and exceptional customer service. For more information, visit: www.doonan.com