

THE DOONAN PROPHECY

What's New at Doonan

Welcome to the inaugural edition of "The Doonan Prophecy". This monthly newsletter is being prepared by Doonan Specialized Trailer, LLC for the sole purpose of keeping its Dealers and end-customers informed about upcoming events and new products.

What would an inaugural edition be without thanking the founder of the company for his vision and dedication? In 1974, Mr. Wendell Doonan founded the business in a small garage in Great Bend, KS producing grain trailers. Over the years he developed various trailer designs, but became best known for his drop deck trailer which the company began building in 1993. Mr. Doonan, at the age of 83, sold the assets of the business on September 22, 2006 to Michael A. Gordy, Elgen L. Reynolds, and a silent third partner.

Dealer Highlight

Each month we will highlight a Doonan dealer location. This is just one of the small ways we show our thanks for their continued support of the Doonan product. Doonan Specialized Trailer, LLC realizes that without its dealers the company would not be as successful as it is today.

Superior Trailer Sales Co.
8324 SW 8th St.
Oklahoma City, OK 73128
866-789-4451

www.stsco.com

Contact: Steve Bailey, General Manager

Superior Trailer Sales Co. has been a Doonan dealer in this location since 2002. This is an actively stocking dealership location, so please contact Steve Bailey for any of your Doonan trailer needs.

Monthly Model Highlight

The featured model for this month's article is the four beam oilfield trailer. As the name suggests this trailer has been specifically designed to haul pipe and other freight into the oilfields of North America.

This trailer has been designed with two 20" outer perimeter beams and two 22" internal main beams. The four beams can be built with 130k flange ranging between 1/2" x 5" to 3/4" x 5" depending upon the customer's capacity requirements. This trailer can also be produced with a 48" wide narrow neck (gooseneck) design or the traditional full width platform design.



Doonan has produced this trailer with multiple axle configurations, anywhere from a two axle tandem to a 5 axle heavy haul package. They all come equipped with a 8 5/8" custom made Doonan tail roller integrated into the rear plate. In addition, many customers have optioned to have pop-up rollers installed throughout the bottom decks of the trailer.



Name That Option

One of the most successful options introduced at Doonan has been the 35" rear deck height option. Over 23% of all Doonan trailers built in 2006 had the 35" rear deck height.

This 12.5% decrease in rear deck height over the standard 40" rear allows carriers to haul taller cargo typically transported by double drops or lowbeds. Yet, they still have the flexibility offered by a traditional drop deck trailer.

While Doonan has produced this trailer option for over seven years, none of the other major platform manufacturers currently offers a 35" rear deck height trailer.

The 35" rear deck height option is **not** an open wheel well design. It achieves its lower deck height through the use of a Michelin XTA 245/70R17.5 tire rather than the standard Michelin PXZE 255/70R22.5 tire.



Odds & Ends

Don't forget to visit us at the Great American Truck show in Dallas, TX from Thursday August 23, 2007 through Saturday August 25, 2007 in booth #20117. We will be showcasing our new extendable oilfield trailer.