



By Doonan

36 NE Highway 156, Building B
P.O. Box 1988
Great Bend, Kansas 67530
Phone (620) 792-6222 ext 270
Fax: (620) 792-3308
www.doonan.com
www.chaparraltrailers.com

Dealer Application

Name of Company _____

Address _____ Website _____

City _____ State _____ Zip _____

Phone _____ Toll Free Phone _____ Fax _____

Principle Contact _____ Email Address _____

Ownership

Name

Percent of Ownership

_____	_____
_____	_____
_____	_____
_____	_____

Key Personnel

Name

Title

_____	_____
_____	_____
_____	_____



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Sales Personnel

Name

Territory

_____	_____
_____	_____
_____	_____
_____	_____

Sales

Please list other brands/quantities of products that you sell (include truck lines if applicable)

Brand

Quantity per year

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____



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Initial Order Sales Projections (please specify Doonan or Chaparral)

Table with 5 columns: Quantity, Year 1, Year 2, Year 3. Rows include Flatbeds, Drop Decks, Double Drops, Boat Trailers, Oilfield Trailers, Extendables (flats, drops, and double drops), and RGN - low boys.

How many trailers do you plan to stock? Doonan _____ Chaparral _____

Financial Information

Floor Plan source(s) _____ Credit Limit _____
_____ Credit Limit _____

Retail source(s) _____

Repair shop/warranty information

Repair facility - in-house _____ mobile _____ offsite _____

Welding capabilities - aluminum _____ steel _____

Please list other shop capabilities and work that you are able to perform _____